

DUPLICATE INVOICE



WMUR-TV
NEW HAMPSHIRE

www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
939026-1	08/19/12	August 2012	07/30/12 - 08/17/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Obama/D/President	candidate	1549 Sked C

GMMB
Attention: Maura Gilroy
3050 K St, NW
Washington, DC 20007

Flight Dates	Order #	Alt Order #
08/07/12 - 08/17/12	939026	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856		

Agency Ref	Advertiser Ref

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	08/07/12	08/17/12	5a Daybreak PREEMPTIBLE WITH NOTICE	5-6a	MTWTF--	:30	2	\$350.00	NM
Weeks: Start Date 08/04/12 End Date 08/10/12 MTWTFSS -TWTF-- Spots/Week 2 Rate \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURTu 08/07/12 5:15 AM 5a Daybreak 5-6a :30 0FA12D088H \$350.00 NM									
1 WMURW 08/08/12 5:38 AM 5a Daybreak 5-6a :30 0FA12D088H \$350.00 NM									
Weeks: Start Date 08/11/12 End Date 08/17/12 MTWTFSS -TWTF-- Spots/Week 2 Rate \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURM 08/13/12 5:25 AM 5a Daybreak 5-6a :30 0FA12D088H \$350.00 NM									
4 WMURTu 08/14/12 5:24 AM 5a Daybreak 5-6a :30 0FA12D087H \$350.00 NM									
2 08/07/12 08/17/12 6a Daybreak PREEMPTIBLE WITH NOTICE 6-7a MTWTF-- :30 3 \$700.00 NM									
Weeks: Start Date 08/04/12 End Date 08/10/12 MTWTFSS -TWTF-- Spots/Week 3 Rate \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURW 08/08/12 6:25 AM 6a Daybreak 6-7a :30 0FA12D088H \$700.00 NM									
3 WMURTh 08/09/12 6:24 AM 6a Daybreak 6-7a :30 0FA12D088H \$700.00 NM									
1 WMURF 08/10/12 6:14 AM 6a Daybreak 6-7a :30 0FA12D088H \$700.00 NM									
Weeks: Start Date 08/11/12 End Date 08/17/12 MTWTFSS -TWTF-- Spots/Week 3 Rate \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WMURM 08/13/12 6:54 AM 6a Daybreak 6-7a :30 0FA12D088H \$700.00 NM									
4 WMURTu 08/14/12 6:27 AM 6a Daybreak 6-7a :30 0FA12D087H \$700.00 NM									
6 WMURW 08/15/12 6:24 AM 6a Daybreak 6-7a :30 0FA12D087H \$700.00 NM									
3 08/07/12 08/17/12 Good Morning America 7-9a MTWTF-- :30 3 \$550.00 NM									
PREEMPTIBLE WITH NOTICE									
Weeks: Start Date 08/04/12 End Date 08/10/12 MTWTFSS -TWTF-- Spots/Week 7 Rate \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
9 WMURTu 08/07/12 7:59 AM Good Morning America 7-9a :30 0FA12D088H \$550.00 NM									
1 WMURTu 08/07/12 8:29 AM Good Morning America 7-9a :30 0FA12D088H \$550.00 NM									
10 WMURW 08/08/12 7:28 AM Good Morning America 7-9a :30 0FA12D088H \$550.00 NM									
3 WMURW 08/08/12 8:39 AM Good Morning America 7-9a :30 0FA12D088H \$550.00 NM									
8 WMURTh 08/09/12 7:25 AM Good Morning America 7-9a :30 0FA12D088H \$550.00 NM									
2 WMURTh 08/09/12 7:49 AM Good Morning America 7-9a :30 0FA12D088H \$550.00 NM									



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Advertiser	Product	Estimate Number	
Obama/D/President	candidate	1549 Sked C	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	08/07/12	08/17/12	Good Morning America PREEMPTIBLE WITH NOTICE	7-9a	MTWTF--	:30	3	\$550.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WMURF 08/10/12 7:25 AM Good Morning America 7-9a :30 OFA12D088H \$550.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/11/12 08/17/12 MTWTF-- 3 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WMURM 08/13/12 8:47 AM Good Morning America 7-9a :30 OFA12D088H \$550.00 NM									
4 WMURW 08/15/12 8:41 AM Good Morning America 7-9a :30 OFA12D087H \$550.00 NM									
5 WMURF 08/17/12 7:49 AM Good Morning America 7-9a :30 OFA12D087H \$550.00 NM									
4	08/07/12	08/17/12	KELLY LIVE DAY PREEMPTIBLE WITH NOTICE	9AM-10AM	MTWTF--	:30	4	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/04/12 08/10/12 -TWTF-- 10 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
15 WMURTu 08/07/12 9:16 AM KELLY LIVE DAY 9AM-10AM :30 OFA12D088H \$350.00 NM									
1 WMURTu 08/07/12 9:39 AM KELLY LIVE DAY 9AM-10AM :30 OFA12D088H \$350.00 NM									
2 WMURTu 08/07/12 9:55 AM KELLY LIVE DAY 9AM-10AM :30 OFA12D088H \$350.00 NM									
12 WMURW 08/08/12 9:19 AM KELLY LIVE DAY 9AM-10AM :30 OFA12D088H \$350.00 NM									
3 WMURW 08/08/12 9:39 AM KELLY LIVE DAY 9AM-10AM :30 OFA12D088H \$350.00 NM									
14 WMURTh 08/09/12 9:13 AM KELLY LIVE DAY 9AM-10AM :30 OFA12D088H \$350.00 NM									
4 WMURTh 08/09/12 9:37 AM KELLY LIVE DAY 9AM-10AM :30 OFA12D088H \$350.00 NM									
10 WMURTh 08/09/12 9:52 AM KELLY LIVE DAY 9AM-10AM :30 OFA12D088H \$350.00 NM									
13 WMURF 08/10/12 9:19 AM KELLY LIVE DAY 9AM-10AM :30 OFA12D088H \$350.00 NM									
9 WMURF 08/10/12 9:40 AM KELLY LIVE DAY 9AM-10AM :30 OFA12D088H \$350.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/11/12 08/17/12 MTWTF-- 5 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 WMURM 08/13/12 9:21 AM KELLY LIVE DAY 9AM-10AM :30 OFA12D088H \$350.00 NM									
6 WMURTu 08/14/12 9:23 AM KELLY LIVE DAY 9AM-10AM :30 OFA12D087H \$350.00 NM									
7 WMURW 08/15/12 9:45 AM KELLY LIVE DAY 9AM-10AM :30 OFA12D087H \$350.00 NM									
11 WMURTh 08/16/12 9:50 AM KELLY LIVE DAY 9AM-10AM :30 OFA12D087H \$350.00 NM									
5 WMURF 08/17/12 9:23 AM KELLY LIVE DAY 9AM-10AM :30 OFA12D087H \$350.00 NM									
5	08/07/12	08/17/12	Nate Berkus PREEMPTIBLE WITH NOTICE	10-11a	MTWTF--	:30	3	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/04/12 08/10/12 -TWTF-- 8 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
10 WMURTu 08/07/12 10:10 AM Nate Berkus 10-11a :30 OFA12D088H \$200.00 NM									
1 WMURTu 08/07/12 10:34 AM Nate Berkus 10-11a :30 OFA12D088H \$200.00 NM									
8 WMURW 08/08/12 10:09 AM Nate Berkus 10-11a :30 OFA12D088H \$200.00 NM									
11 WMURW 08/08/12 10:37 AM Nate Berkus 10-11a :30 OFA12D088H \$200.00 NM									
3 WMURTh 08/09/12 10:10 AM Nate Berkus 10-11a :30 OFA12D088H \$200.00 NM									
9 WMURTh 08/09/12 10:30 AM Nate Berkus 10-11a :30 OFA12D088H \$200.00 NM									
12 WMURF 08/10/12 10:09 AM Nate Berkus 10-11a :30 OFA12D088H \$200.00 NM									
7 WMURF 08/10/12 10:29 AM Nate Berkus 10-11a :30 OFA12D088H \$200.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/11/12 08/17/12 MTWTF-- 5 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WMURTu 08/14/12 10:14 AM Nate Berkus 10-11a :30 OFA12D087H \$200.00 NM									
13 WMURW 08/15/12 10:18 AM Nate Berkus 10-11a :30 OFA12D087H \$200.00 NM									
14 WMURTh 08/16/12 10:21 AM Nate Berkus 10-11a :30 OFA12D087H \$200.00 NM									
4 WMURTh 08/16/12 10:54 AM Nate Berkus 10-11a :30 OFA12D087H \$200.00 NM									
5 WMURF 08/17/12 10:42 AM Nate Berkus 10-11a :30 OFA12D087H \$200.00 NM									



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939026-1	08/19/12	August 2012	07/30/12 - 08/17/12
Advertiser	Product	Estimate Number	
Obama/D/President	candidate	1549 Sked C	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	08/07/12	08/17/12	The View PREEMPTIBLE WITH NOTICE	11-12p	MTWTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/04/12 08/10/12 -TWTF-- 7 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 WMURTu 08/07/12 10:59 AM The View 11-12p :30 0FA12D088H \$350.00 NM									
2 WMURTu 08/07/12 11:37 AM The View 11-12p :30 0FA12D088H \$350.00 NM									
3 WMURW 08/08/12 11:34 AM The View 11-12p :30 0FA12D088H \$350.00 NM									
9 WMURW 08/08/12 11:59 AM The View 11-12p :30 0FA12D088H \$350.00 NM									
10 WMURTh 08/09/12 11:38 AM The View 11-12p :30 0FA12D088H \$350.00 NM									
1 WMURTh 08/09/12 11:59 AM The View 11-12p :30 0FA12D088H \$350.00 NM									
7 WMURF 08/10/12 10:59 AM The View 11-12p :30 0FA12D088H \$350.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/11/12 08/17/12 MTWTF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WMURM 08/13/12 11:34 AM The View 11-12p :30 0FA12D088H \$350.00 NM									
6 WMURTu 08/14/12 11:59 AM The View 11-12p :30 0FA12D087H \$350.00 NM									
4 WMURF 08/17/12 11:59 AM The View 11-12p :30 0FA12D087H \$350.00 NM									
7	08/07/12	08/17/12	THE CHEW PREEMPTIBLE WITH NOTICE	1-2PM	MTWTF--	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/04/12 08/10/12 -TWTF-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WMURTu 08/07/12 1:56 PM THE CHEW 1-2PM :30 0FA12D088H \$250.00 NM									
2 WMURW 08/08/12 1:33 PM THE CHEW 1-2PM :30 0FA12D088H \$250.00 NM									
1 WMURTh 08/09/12 1:55 PM THE CHEW 1-2PM :30 0FA12D088H \$250.00 NM									
6 WMURF 08/10/12 1:57 PM THE CHEW 1-2PM :30 0FA12D088H \$250.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/11/12 08/17/12 MTWTF-- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMURM 08/13/12 1:34 PM THE CHEW 1-2PM :30 0FA12D088H \$250.00 NM									
3 WMURTu 08/14/12 1:56 PM THE CHEW 1-2PM :30 0FA12D087H \$250.00 NM									
8	08/07/12	08/17/12	GOOD AFTERNOON AM PREEMPTIBLE WITH NOTICE	2-3p	MTWTF--	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/04/12 08/10/12 -TWTF-- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 08/07/12 2:59 PM GOOD AFTERNOON AMERICA 2-3p :30 0FA12D088H \$250.00 NM									
2 WMURW 08/08/12 2:38 PM GOOD AFTERNOON AMERICA 2-3p :30 0FA12D088H \$250.00 NM									
3 WMURTh 08/09/12 2:37 PM GOOD AFTERNOON AMERICA 2-3p :30 0FA12D088H \$250.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/11/12 08/17/12 MTWTF-- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMURM 08/13/12 2:59 PM GOOD AFTERNOON AMERICA 2-3p :30 0FA12D088H \$250.00 NM									
6 WMURTu 08/14/12 2:59 PM GOOD AFTERNOON AMERICA 2-3p :30 0FA12D087H \$250.00 NM									
5 WMURF 08/17/12 2:59 PM GOOD AFTERNOON AMERICA 2-3p :30 0FA12D087H \$250.00 NM									
9	08/07/12	08/17/12	GENERAL HOSPITAL	3p-4p	MTWTF--	:30	3	\$250.00	NM
PREEMPTIBLE WITH NOTICE									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/04/12 08/10/12 -TWTF-- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 08/08/12 3:59 PM GENERAL HOSPITAL 3p-4p :30 0FA12D088H \$250.00 NM									
2 WMURF 08/10/12 3:24 PM GENERAL HOSPITAL 3p-4p :30 0FA12D088H \$250.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/11/12 08/17/12 MTWTF-- 3 \$250.00									



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939026-1	08/19/12	August 2012	07/30/12 - 08/17/12
Advertiser	Product	Estimate Number	
Obama/D/President	candidate	1549 Sked C	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
9	08/07/12	08/17/12	GENERAL HOSPITAL PREEMPTIBLE WITH NOTICE	3p-4p	MTWTF--	:30	3	\$250.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMUR Tu 08/14/12 3:59 PM GENERAL HOSPITAL 3p-4p :30 OFA12D087H \$250.00 NM									
5 WMURW 08/15/12 3:59 PM GENERAL HOSPITAL 3p-4p :30 OFA12D087H \$250.00 NM									
4 WMUR Th 08/16/12 3:58 PM GENERAL HOSPITAL 3p-4p :30 OFA12D087H \$250.00 NM									
10	08/07/12	08/17/12	ELLEN EF PREEMPTIBLE WITH NOTICE	4PM-5PM	11111--	:30	5	\$250.00	NM
PREEMPTIBLE WITH NOTICE									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/04/12 08/10/12 - 2111-- 5 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WMUR Tu 08/07/12 4:31 PM ELLEN EF 4PM-5PM :30 OFA12D088H \$250.00 NM									
6 WMUR Tu 08/07/12 4:55 PM ELLEN EF 4PM-5PM :30 OFA12D088H \$250.00 NM									
2 WMURW 08/08/12 4:38 PM ELLEN EF 4PM-5PM :30 OFA12D088H \$250.00 NM									
8 WMUR Th 08/09/12 4:46 PM ELLEN EF 4PM-5PM :30 OFA12D088H \$250.00 NM									
1 WMURF 08/10/12 4:34 PM ELLEN EF 4PM-5PM :30 OFA12D088H \$250.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/11/12 08/17/12 11111-- 5 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMURM 08/13/12 4:23 PM ELLEN EF 4PM-5PM :30 OFA12D088H \$250.00 NM									
5 WMUR Tu 08/14/12 4:49 PM ELLEN EF 4PM-5PM :30 OFA12D087H \$250.00 NM									
9 WMURW 08/15/12 4:30 PM ELLEN EF 4PM-5PM :30 OFA12D087H \$250.00 NM									
3 WMUR Th 08/16/12 4:28 PM ELLEN EF 4PM-5PM :30 OFA12D087H \$250.00 NM									
10 WMURF 08/17/12 4:25 PM ELLEN EF 4PM-5PM :30 OFA12D087H \$250.00 NM									
11	08/07/12	08/17/12	Entertainment Tonight PREEMPTIBLE WITH NOTICE	730-8	MTWTF--	:30	2	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/04/12 08/10/12 - TW- F- - 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 08/08/12 7:59 PM Entertainment Tonight 730-8 :30 OFA12D088H \$700.00 NM									
2 WMURF 08/10/12 7:46 PM Entertainment Tonight 730-8 :30 OFA12D088H \$700.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/11/12 08/17/12 MTWTF-- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WMUR Tu 08/14/12 7:57 PM Entertainment Tonight 730-8 :30 OFA12D087H \$700.00 NM									
4 WMUR Th 08/16/12 7:57 PM Entertainment Tonight 730-8 :30 OFA12D087H \$700.00 NM									
12	08/13/12	08/13/12	Bachelor Pad PREEMPTIBLE WITH NOTICE	Prime Other	1-----	:30	1	\$4,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 1----- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 08/13/12 8:19 PM Bachelor Pad Prime Other :30 OFA12D088H \$4,000.00 NM									
13	08/13/12	08/13/12	Glass House PREEMPTIBLE WITH NOTICE	10-11p	1-----	:30	1	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 1----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 08/13/12 10:37 PM Glass House 10-11p :30 OFA12D088H \$1,400.00 NM									
14	08/07/12	08/07/12	NY Med PREEMPTIBLE WITH NOTICE	10-11p	- 1-----	:30	1	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/06/12 08/12/12 - 1----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR Tu 08/07/12 10:37 PM NY Med 10-11p :30 OFA12D088H \$1,800.00 NM									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
14	08/07/12	08/07/12	NY Med PREEMPTIBLE WITH NOTICE	10-11p	- 1 -----	:30	1	\$1,800.00	NM
15	08/11/12	08/17/12	Middle/Suburgatory PREEMPTIBLE WITH NOTICE	8-9p	-- 1 -----	:30	1	\$2,500.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		08/11/12	08/17/12	-- 1 -----	1	\$2,500.00			
	Spots:	# Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
		1	WMURW	08/15/12	8:46 PM	Middle/Suburgatory	8-9p	:30	0FA12D087H
									\$2,500.00 NM
16	08/07/12	08/10/12	Modern Family PREEMPTIBLE WITH NOTICE	9-10p	-- 2 -----	:30	2	\$4,000.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		08/04/12	08/10/12	-- 2 -----	2	\$4,000.00			
	Spots:	# Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
		2	WMURW	08/08/12	9:20 PM	Modern Family	9-10p	:30	0FA12D088H
									\$4,000.00 NM
		1	WMURW	08/08/12	9:50 PM	Modern Family	9-10p	:30	0FA12D088H
									\$4,000.00 NM
17	08/11/12	08/17/12	Rookie Blue PREEMPTIBLE WITH NOTICE	10-11p	--- 1 ---	:30	1	\$2,500.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		08/11/12	08/17/12	--- 1 ---	1	\$2,500.00			
	Spots:	# Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
		1	WMURTh	08/16/12	10:44 PM	Rookie Blue	10-11p	:30	0FA12D087H
									\$2,500.00 NM
18	08/07/12	08/17/12	20/20 PREEMPTIBLE WITH NOTICE	Prime Other	--- 1 --	:30	1	\$2,500.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		08/04/12	08/10/12	--- 1 --	1	\$2,500.00			
	Spots:	# Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
		1	WMURF	08/10/12	9:25 PM	20/20	Prime Other	:30	0FA12D088H
									\$2,500.00 NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		08/11/12	08/17/12	--- 1 --	1	\$2,500.00			
	Spots:	# Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
		2	WMURF	08/17/12	10:49 PM	20/20	Prime Other	:30	0FA12D087H
									\$2,500.00 NM
19	08/11/12	08/12/12	6a Weekend Daybreak	Sa/Su 6-7a	----- 1 -	:30	1	\$225.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		08/11/12	08/17/12	----- 1 -	1	\$225.00			
	Spots:	# Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
		2	WMURSa	08/11/12	6:51 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	0FA12D088H
									\$225.00 NM
20	08/11/12	08/12/12	7a Weekend Daybreak	7-9a	----- 11	:30	2	\$400.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		08/11/12	08/17/12	----- 11	2	\$400.00			
	Spots:	# Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
		3	WMURSa	08/11/12	8:41 AM	7a Weekend Daybreak	7-9a	:30	0FA12D088H
									\$400.00 NM
		4	WMURSu	08/12/12	7:28 AM	7a Weekend Daybreak	7-9a	:30	0FA12D088H
									\$400.00 NM
21	08/11/12	08/12/12	Weekend GMA PREEMPTIBLE WITH NOTICE	9-10a	----- 11	:30	2	\$400.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		08/11/12	08/17/12	----- 11	2	\$400.00			
	Spots:	# Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
		3	WMURSa	08/11/12		Weekend GMA	9-10a	:00	
									\$400.00 NM
		4	WMURSu	08/12/12		Credited	9-10a	:30	0FA12D088H
									\$400.00 NM
22	08/11/12	08/11/12	6p News 9 Weekend PREEMPTIBLE WITH NOTICE	6-7p	----- 1 -	:30	1	\$800.00	NM



WMUR-TV
NEW HAMPSHIRE
www.thewmurchannel.com

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
939026-1	08/19/12	August 2012	07/30/12 - 08/17/12
Advertiser	Product	Estimate Number	
Obama/D/President	candidate	1549 Sked C	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Week	Rate	Type
Weeks:	Start Date 08/11/12	End Date 08/17/12	MTWTFSS -----1-		Spots/Week 1	Rate \$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WMURSa	08/11/12	6:21 PM	6p	News 9 Weekend	6-7p	:30	0FA12D088H	\$800.00	NM
23	08/11/12	08/11/12	ET Weekend	7-8p		-----1-	:30	1	\$200.00	NM
PREEMPTIBLE WITH NOTICE										
Weeks:	Start Date 08/11/12	End Date 08/17/12	MTWTFSS -----1-		Spots/Week 1	Rate \$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WMURSa	08/11/12	7:54 PM	ET Weekend		7-8p	:30	0FA12D088H	\$200.00	NM
24	08/12/12	08/12/12	Extreme Weight Loss	Prime Other		-----1	:30	1	\$4,000.00	NM
PREEMPTIBLE WITH NOTICE										
Weeks:	Start Date 08/11/12	End Date 08/17/12	MTWTFSS -----1		Spots/Week 1	Rate \$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WMURSu	08/12/12	10:35 PM	Extreme Weight Loss		Prime Other	:30	0FA12D088H	\$4,000.00	NM
25	08/12/12	08/12/12	et weekend late	et weekend late		-----1	:30	1	\$125.00	NM
PREEMPTIBLE WITH NOTICE										
Weeks:	Start Date 08/11/12	End Date 08/17/12	MTWTFSS -----1		Spots/Week 1	Rate \$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WMURSa	08/11/12	11:57 PM	1136p-136a	Sat	1136p-12:36X	:30	0FA12D088H	\$125.00	NM
MG for 25.2 08/12 program change										
2	WMURSu	08/12/12	et weekend late	et weekend late		:00			\$125.00	NM
See MG 25.3										
26	08/07/12	08/10/12	News 9 at Noon	12-1230p		-TWTF--	:30	4	\$350.00	NM
PREEMPTIBLE WITH NOTICE										
Weeks:	Start Date 08/04/12	End Date 08/10/12	MTWTFSS -----TWTF--		Spots/Week 4	Rate \$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WMURTu	08/07/12	12:29 PM	News 9 at Noon		12-1230p	:30	0FA12D088H	\$350.00	NM
1	WMURW	08/08/12	12:26 PM	News 9 at Noon		12-1230p	:30	0FA12D088H	\$350.00	NM
4	WMURTh	08/09/12	12:16 PM	News 9 at Noon		12-1230p	:30	0FA12D088H	\$350.00	NM
3	WMURF	08/10/12	12:12 PM	News 9 at Noon		12-1230p	:30	0FA12D088H	\$350.00	NM
27	08/07/12	08/10/12	Who Wants to be a Millionaire	1230-1p		-TWTF--	:30	3	\$250.00	NM
PREEMPTIBLE WITH NOTICE										
Weeks:	Start Date 08/04/12	End Date 08/10/12	MTWTFSS -----TWTF--		Spots/Week 3	Rate \$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WMURTu	08/07/12	12:52 PM	Who Wants to be a Millionaire		1230-1p	:30	0FA12D088H	\$250.00	NM
1	WMURW	08/08/12	12:39 PM	Who Wants to be a Millionaire		1230-1p	:30	0FA12D088H	\$250.00	NM
2	WMURF	08/10/12	12:38 PM	Who Wants to be a Millionaire		1230-1p	:30	0FA12D088H	\$250.00	NM

Total Spots **113**

Payment Terms 30 Days

Gross Total **\$65,900.00**

Agency Commission **\$9,885.00**

Net Amount Due **\$56,015.00**